

## **PRIVACY POLICY**

**EFFECTIVE DATE: July 1, 2024**

### **Introduction**

Welcome to Chocolate City Limited (“C.C”), “We”, “Our” or “Us”) Privacy Policy. We respect your privacy and are committed to protecting your Personal Data. This Privacy Policy will inform you as to how we collect, use, share and look after your Personal Data when you visit our website (regardless of where you visit it from), use any of our services, or engage in our sweepstakes and contests (“Contest”).

By providing us with your information, you agree that your information will be handled as described in this Policy.

### **About this Policy**

C.C takes privacy seriously and we are committed to protecting it. This policy explains when and why we collect personal information about you, how this information is used, the conditions under which it may be disclosed to others and how it is kept secure. This is our main Privacy Policy. We may provide additional, specific privacy information to you as you interact with us in different ways (e.g. that we will only use certain information for specific purposes). To the extent that any specific statements differ from what we say below, they will apply in those circumstances. Our privacy policy may be updated from time to time so you may wish to check it each time you submit personal information to us. The date of the most recent revision will appear here.

### **Personal Data**

We store the data that you fill into the contest registration and video submission shared with us via social media on our database and CRM. We do not share your information to any third party, except for any third parties required in order for us to engage in the Contest and fulfill our prize to you such as KraksTV and Barbados Tourism. We do NOT sell your information to any third party because we value your privacy. However, the Contest is being run via Instagram and Tik Tok, a third party that may collect information from you in connection with your use of that service. Please refer to the Instagram and TikTok privacy policy for more information regarding the information they collect from you.

## Use of Personal Data

The sole purpose of storing your personal data in our database and CRM is to be able to communicate with you during and after the contest. We want to be able to send you helpful information and tips that could help you win the contest and to keep you informed on the things happening at Chocolate City.

## Sharing Your Personal Data

We may share your information as follows:

*Service Providers.* We disclose the information we collect from you to service providers, contractors or agents who perform functions on our behalf. These service providers include, for example, our prize fulfillment vendor such as flight agents, businesses in Barbados that may be providing services on your behalf, Barbados Tourism, transport companies and more.

*Affiliates.* We disclose the information we collect from you to our affiliates or subsidiaries.

We also disclose information in the following circumstances:

*Business Transfers.* If (i) we or our affiliates are or may be acquired by, merged with, or invested in by another company, or (ii) if any of our assets are or may be transferred to another company, whether as part of a bankruptcy or insolvency proceeding or otherwise, we may transfer the information we have collected from you to the other company. As part of the business transfer process, we may share certain of your information with lenders, auditors, and third party advisors, including attorneys and consultants.

*In Response to Legal Process.* We disclose your information to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a court order or a subpoena.

*To Protect Us and Others.* We disclose your information when we believe it is appropriate to do so to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of the Contest rules or this Policy, or as evidence in litigation in which we are involved.

## Cookies

Chocolate City uses cookies to store information for marketing and remarketing purposes and data analytics.

## **Marketing**

We use many mediums including but not limited to Newsletters, Facebook, Instagram and Google for marketing and remarketing campaigns. For this purpose, we install pixels/cookies on our web pages to help track conversions and enhance remarketing.

## **Security of Personal Data**

We have implemented reasonable precautions to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our best efforts, no data security measures can guarantee security.

## **Consent**

You accept this privacy policy when you share your information and accept to be part of the Contest. This privacy policy governs the use of our platforms and services by users, unless otherwise agreed through a written contract. We may amend this privacy policy at any time by posting a revised version on our website or placing such notice at conspicuous data collection points.

## **Contact Us**

If you have questions about the privacy aspects of our Services or would like to make a complaint, please contact us at [legal@chocolatecitygroup.com](mailto:legal@chocolatecitygroup.com).